



# THE FISHING & LIVING PROGRAM

ANOVA FOOD, LLC'S SOCIAL & SUSTAINABILITY INITIATIVE



## FISHERY IMPROVEMENT PROJECTS

Information Sheet

### What is a Fishery Improvement Project (FIP)?

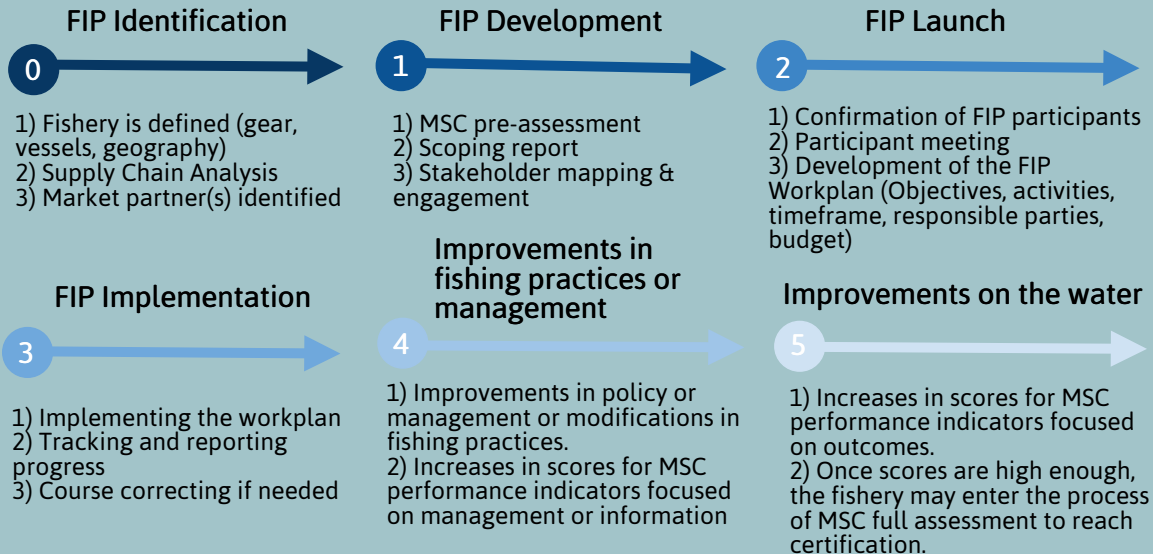


Fishery Improvement Projects or FIPs aim to improve a fishery with the goal of reaching sustainable harvesting levels and in most cases, third party certification such as the Marine Stewardship Council (MSC).

"A fishery improvement project is a multistakeholder effort to address environmental challenges in a fishery. These projects utilize the power of the private sector to incentivize positive changes toward sustainability in the fishery and seek to make these changes endure through policy change"

*Conservation Alliance for Seafood Solutions, 2015*

### What are the different stages in a FIP?



### How are FIPs tracked and verified?

The Conservation Alliance for Seafood Solutions and Fish Choice developed and launched a new FIP database where FIPs are listed and independently tracked and verified. The database is available at [fisheryprogress.org](http://fisheryprogress.org)