



# THE FISHING & LIVING PROGRAM

ANOVA FOOD, LLC's SOCIAL & SUSTAINABILITY INITIATIVE



## Marine Stewardship Council Certification

Information Sheet

### Who is the Marine Stewardship Council?

The Marine Stewardship Council (MSC) is a UK-based non-governmental organization. It was set up in 1996 through a cooperation between Unilever and WWF.



The MSC sets a standard for sustainable fishing through a multi-stakeholder process.

The MSC is a governed a Board of Trustees that is advised by a Technical Advisory Board and Stakeholder board. All of these bodies strive to integrate a wide range of stakeholders.

### What is the Marine Stewardship Council standard?

The MSC standard is considered the gold standard for sustainable fisheries and consists of 3 principles and 29 performance indicators, each addressing a specific issue to achieve sustainable fisheries. The MSC standard is approved by the Global Sustainability Initiative.

#### Principle 1 Sustainable Fish Stocks

The fishing activity must be at a level that can ensure it can continue indefinitely.

- 1) Healthy Stocks
- 2) Harvest Strategy

#### Principle 2 Minimizing Environmental Impacts

Fishing operations must be managed to maintain the structure, productivity, function and diversity of the ecosystem.

- 1) Primary Species
- 2) Secondary Species
- 3) Habitats
- 4) Endangered, Threatened and Protected Species
- 5) Ecosystem

#### Principle 3 Effective Management

The fishery management system must comply with relevant laws and must have a system that is responsive to changing circumstances.

- 1) Governance and Policy
- 2) Fishery specific management system

### What is the MSC certification process?

