



FISHING & LIVING™

Improving Life in the Fishing Community

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Welcome to the latest edition of the Fishing & Living newsletter! Bringing you recent news of Fishing & Living's international work in sustainable fisheries, including news from the recently Fair Trade certified Handline fishery in Indonesia, training of Cook Islands government staff and a new MSC pre-assessment for the Micronesian Longline Fishery.

Fair Trade Certification of the Maluku Handline Fishery

In October 2014, **4 fishermen associations** became certified against the first Fair Trade Wild Capture Fisheries standard. Since August 2013, Fishing & Living, MDPI, Anova USA, Fair Trade USA and Maluku Handline fishermen have been working continuously to meet the environmental and social criteria of the Fair Trade standard.



Fair Trade fishermen associations are located in the Maluku Islands of Buru and Ambon

Fishermen received the **first Fair Trade premium check in December 2014**. According to the Fair Trade standard, the premium must be spent on both environmental improvements and community development. Fishermen associations have planned to invest in projects such as garbage disposal infrastructure, improved safety in offloading areas and a library.



New fishermen associations joining the program

Seeing how successful the program worked for their fellow fishermen, new fishermen associations from Buru Ambon and Seram Islands have joined the program. Since December 2014, **16 new associations were formed** and are working hard, together with MDPI, towards meeting the Fair Trade requirements before the next audit in July 2015!



The Handline Fishery Improvement Project (FIP) making significant progress towards MSC certification

With the recent formation of the Handline and Pole & Line Association, **new stricter fisheries regulations**, the publication of a **National Tuna Management Plan** and **increased collaboration** with regards to logbook and port sampling programs, the Handline fishery has made great progress! In May 2015, **the FIP will be assessed** to evaluate how close the handline fishery is to MSC certification.

MDPI, Fishing & Living's partner NGO in Indonesia

In 2013, Fishing & Living formed a **partnership with MDPI, an independent Indonesian NGO** that aims to improve the social and environmental aspects of Indonesian small-scale fisheries. Through this partnership, Fishing & Living and MDPI are implementing improvement activities in **7 location across Eastern Indonesia**. These include **Fair Trade, port sampling, logbooks and Endangered, Threatened and Protected species programs**. Fisheries Management is also a crucial aspect of sustainable fisheries. MDPI and Fishing & Living are supporting the development of **multi-stakeholder fisheries management groups**, including fishermen, processors, NGOs, universities and government. Four of these groups are now in place, two of which were formed in 2015.



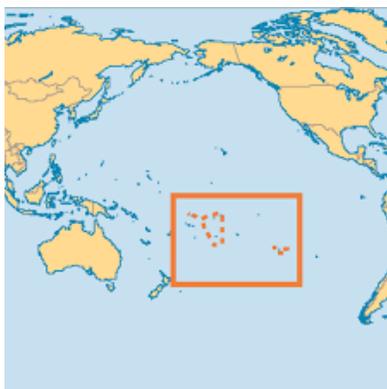
Vietnam FIP- Anova becomes a FIP Partner and first FIP activities implemented

In December 2014, Anova signed a **FIP partner agreement** with WWF Coral Triangle Program. The FIP covers the domestic Vietnamese Handline and Longline Yellowfin tuna fishery. Since its official launch in April 2014, progress has been made in terms of **logbook and port sampling activities**. An observer training was conducted on 23-27 December 2014 and first observer trips were successfully carried out in January 2015.

As a FIP partner, Anova has committed itself to support various FIP activities such as **improved data collection (logbook, observers), traceability, stakeholder engagement and implementation of mitigation measures to reduce bycatch**. Anova has already met with suppliers and government to plan a fishermen workshop, scheduled to take place in July 2015.

Cook Islands staff trained to conduct regular Longline crew trainings

In August 2014, staff from the Ministry of Marine Resources of the Cook Islands were trained to conduct trainings of longline crew. These trainings will cover **Cook Islands fishery regulations, By Catch mitigation techniques, Best Fishing Practices and species identification**.



New MSC pre-assessment for the Federated States of Micronesia and new FIP participant

Given the outdated pre-assessment conducted for the FSM longline fishery in 2010, FIP stakeholders have commissioned a new MSC pre-assessment. The report is due May 2015 and will determine priorities for improvement. The Nature Conservancy joined the FIP in March 2015. Other FIP stakeholders include Luen Thai Fishing Ventures and FSM National Oceanic Resource Management.

Improving Tuna fisheries regionally

Given the migratory nature of tuna, stocks must be managed at the regional level through cooperation between countries where tuna is caught and/or which have vessels that are catching tuna. The WCPFC is a Regional Fisheries Management Organization (RFMO) that sets regional management measures for the sustainable use of highly migratory species such as tuna, in the Western and Central Pacific Ocean.

Anova/ Fishing & Living understands the importance of improving fisheries management at the regional levels and therefore has **joined regional industry coalitions** to discuss opportunities for cooperation on regional level issues and advocate at the WCPFC for improvement regional management measures. Anova joined the [WCPO Tuna MSC Industry Alignment Group](#) in May 2014 and [SFP's WCPO Tuna Roundtable](#) in September 2014.



Anova/ Fishing & Living wins the SeaWeb Seafood Champion Award for Innovation!

At this year's Seafood Summit in New Orleans, Anova's Fishing & Living program was awarded the **Seafood Champion Award for Innovation** for advancing sustainable fisheries by incorporating community development and the wellbeing of fishers in their work to achieve environmental goals. Anova/Fishing & Living feels honored to have received this award and thanks all its partners and supporters that have made what it is today!



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